

## Newsletters & Yearbooks

Fall Board 2016  
Bulletin 1



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Your Club newsletter is the best way you have to share information with your Members. It should convey knowledge, generate enthusiasm and enhance your Club's efforts in recruiting and retaining Members. It should be Fun as well as informative.

You should consider having a Newsletter/Yearbook Chairman to help with content and continuity. Your Newsletter must fit the needs of your Members. This is not a one size fits all. Try emailing as many of your newsletters as possible to keep your costs down but keep in mind that not everyone gets email and be prepared to mail copies to some members and keep a few hard copies to give out at Meetings or send out as a Marketing tool.

Include upcoming events, information on Projects & Programs. Make it easy to read and as informative as possible.

Consider adding Thank You notes for a job well done as well as updates on Members who are ill, have a Birthday etc. Be sure to have contact information in an easy to find format. It is recommended to include the GFWC Emblem, which can be found on the website.

### **GFWC Florida Newsletter Contest:**

Please mail two (2) different printed issues of your Newsletter to me, postmarked by February 1st in order to participate. They must be submitted with the form you will find in the Resources section on the left under the Contests on the website. (You may mail them to me anytime starting now to avoid the rush).

### **YEARBOOKS:**

Yearbook Judging criteria requires a listing of the GFWC, GFWC Florida and many include the District information as well.

Your Yearbook may include any/all of the following:

Table of Contents	Membership Application	Collect
Roster with Contact Info	Past Presidents	Club History
Calendar	GFWC Emblem	Website Info
Email Address	Facebook Page	Committees
Chairmen	Club By-Laws	Standing Rules
GFWC/GFWC Florida History	Membership Requirements	
Clubhouse Address & Phone Number	Other	

Please send one (1) Printed copy of your Yearbook to me by February 1<sup>st</sup>. You need not send a binder with it unless you love it and want me to see it. (Of course, You may send it anytime starting now.

