

**Fundraising & Development**  
Convention 2018  
Bulletin 4



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Hi Ladies,

I cannot believe that two years has gone by already, and we have come to the close of another administration. I look forward to Convention in May so that I can help present the awards to your phenomenal Florida Clubs. I had such a great time, although long, reading all the reports that you submitted to Fundraising and Development. You all are so creative and do such a great job raising funds for your clubs and GFWC.

This years Club that I chose for the 2017 Fundraising and Development Club Creativity Award was.... The **GFWC Apopka Woman's Club** for their Apopka Art & Foliage Festival which raised over \$25,000 for charity.

I wanted to highlight the top 10 Fundraising & Development projects that I chose to go on to International Convention in June.

**"25<sup>th</sup> Easter Egg Hunt"**- The GFWC Temple Terrace Juniores-\$500  
**Night of 5,000- Tee-ing up for Charity-** - The GFWC New Tampa Junior Woman's Club-\$8000+  
**"Put your Hiney Here"**- The GFWC Plantation Woman's Club-\$65,000  
**"Gala Against Human Trafficking"**-The GFWC Woman's Club of Stuart- \$52,000  
**"36<sup>th</sup> Miss Senior Senior High Scholarship Pageant"**: The GFWC First Coast Woman's Club- \$26,680  
**"The Apopka Art & Foliage Festival"**: GFWC Apopka Woman's Club- \$25,422  
**"Historic Clubhouse Renovation"**: GFWC Lake Butler Woman's Club  
**"Grooving Kind of Love" Dinner Dance partnership:** The GFWC Wewahitchka Woman's Club-\$9,811  
**"Pajama Party"**- The GFWC Woman's Club of Panama City-\$500  
**"Gold Sale"**- The GFWC Arlington Woman's Club- \$248

Please keep in mind that your club may have had a project that generated more income, but I was looking for creative and fun ideas for this list. There are some fun ideas right here for you to look into for your next fundraiser.

Keep in mind that If you have a fundraiser that you think is a "Fantastic" one, then you need to "Tell Me About It!" I found many great ideas but there was either, no narrative or not much information about it, I could not get excited about these because I did not know any awesome details. You may not realize the importance of a narrative but it tells any chairman **Who, What, Where, When and How**, this is not only for Fundraising but narratives are important for any project that is not self explanatory in the statistical form. If you want to get noticed Brag on yourself a little- with details of course- not just that "we had an awesome fundraiser."

I look forward to seeing you in May and if you have any questions about your report, I will bring them and go over them with you. Travel Safely and see you soon.

*Michele Small, GFWC Florida Fundraising & Development*

