

2016 GFWC Florida Membership Creativity Report



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The Fabulous Florida Flamingo Flock Cyber Club has increased the flock and had a 319% in membership growth; starting with 16 members and ending the year with 69. What began as the GFWC Florida Cyber Club, was changed to the Fabulous Florida Flamingo Flock Cyber Club, and the interest in membership and fun accelerated. At the GFWC Convention in Baltimore last summer, enthusiastic members wore hats, head bands, pink boas and carried pink flamingo windmills. Members from many other states joined while at Convention! One new member from Texas came prepared and gave away boxes gift wrapped in specially designed flamingo gift wrap. Each gift contained a Fabulous Florida Flamingo pin and a bottle of OPI nail polish in –what else – Pink Flamingo. Past GFWC Florida State President, Carole Weaver, now president of the Fabulous Florida Flamingo Flock Cyber Club, awarded honorary memberships to several, including the guest speaker at the GFWC Convention, Suzy Toronto.

While the club is a cyber club, the benefit is that members can participate even if they can't attend a regular club meeting. Some examples of activities include members of the Fabulous Florida Flamingo Flock Cyber Club collected and mailed cancelled stamps for the Holocaust Stamp Project conducted by the Foxborough, MA Regional Charter School. Cancelled stamps collected amounted to 8,832,923. Members have participated in recognition of the 100th anniversary of the National Parks Service and how GFWC had a role in creating our national parks; information to members about Guardian Ad Litem; fundraising for Hacienda Girls Ranch, Shot @ Life, encouraging the purple nail painting as a reminder of domestic violence prevention, St. Jude virtual walk and information related to **Juniorette** scholarships and school supplies. A new project is to collect and send in old stockings, panty-hose and socks to No-Nonsense Pantyhose Recycling. No-Nonsense recycles these into park benches, running tracks and more. The club has created an easy label that can be used for this project. Members share projects and ideas through the Facebook postings. Photos and inspirations are posted almost daily.

While members are from many states, the Fabulous Florida Flamingo Flock Cyber Club continues to make a huge impact on communities and all of the GFWC membership. "Top bird" (President) Carole Weaver, regularly blasts emails and updates to all members.

GFWC Florida members and friends were on a cruise ship as a benefit for Canine Companions for Independence and it was evident among all passengers that the Flock had landed. By wearing flamingo hats, flamingo shirts, bobbing headbands and boas; everyone on board including the Captain and Crew found out who this group was and what they were all about! It was an exciting four days of telling the story of the General Federation of Woman's Clubs and how we live the Volunteer Spirit even while we are on vacation.

Just like the beginning of our GFWC Federation, this cyber club is bringing women of all areas together for a greater cause.

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