

2016 GFWC Florida International Outreach Creativity Report



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Houses for Nicaragua and the Greeting Cards:

When the GFWC Temple Terrace Woman's Club heard that a local shop owner was getting out of the greeting card business and was looking for someone to take the cards off his hands, they immediately pictured an exciting way to raise funds for their charities. Because there were so many cards, the task of gathering and organizing them seemed daunting but the ladies just thought about and stayed focused on their efforts raising money for charity. Boxes and boxes were taken to members' homes to sort by greeting type. A display stand was placed in a member's print shop providing a place to sell cards to the public. Other members put their selling skills to use and sold cards to many friends and members of other organizations. They also sold cards to the membership and to family. The cards proved profitable enough that money was made to cover the cost to build two houses in Nicaragua for families who are without a safe home and still have enough for all the other projects included in the year's budget! At the end of December, the leftover greeting cards were donated to a non-profit organization interested in greeting cards for fundraising.

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